

ART 410 :: GRAPHIC DESIGN PROCESSES

Section 1 MW 11 - 12:50 / 1:15

NFAC 190

Instructor : **Matthew Groshek** mgroshek@uwsp.edu

Content and Expectations

410 is meant to work in concert with your other 400 level courses. You will be using your knowledge and skills acquired to date (which are considerable) as well as learning new skills and developing a capacity to work collaboratively with others..

Note that much of the work in this class is unframed —this means that you take on what has been put forward and develop it as you see fit. It does not mean that I have no expectations for your work process or work, only that I expect a thoughtful and considered work ethic, professional skill and considered work.

You may notice that there is no work schedule that is provided, except for class times and meeting expectations. This is because you will be shaping a work schedule with your colleagues and me that you think fits your time and potential. Again my own expectations and experience with this will inform this.

The work in this class will follow two tracks. One track will allow you to engage in professional practice with a community partner. You will work collaboratively with others on a team.

The other track will allow you to develop your own curiosity and investigative nature, as well as practice your own sense of design practice. You will work independently here. In both tracks you will be called on to extend yourself as a designer and person.

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In the 400 level courses that you'll engage this year you should find support and synergy in the array you are working in. Look to other coursework to assist you in doing work in this class. In turn, think of this class as part of your other coursework, both in Graphic Design and in other classes you are taking.

I am looking forward to working with you this semester. No doubt it will be exciting, challenging, troubling joyful and hard. It will demand both work and playfulness. Through it all keep in mind you are developing as a professional designer. It will be the last year you will be in a space that is both safe and challenging. Please make the best of it.